



by FLISVOS MARINA



Located just six kilometres from the centre of Athens and a few nautical miles from nearby Greek islands, Flisvos Marina is first high-calibre marina in Greece with the ability to host mega yachts.

Recently renovated and upgraded, Flisvos Marina currently offers 303 berths, 50% of which can accommodate yachts between 35 and 180 metres, fulfilling domestic mooring requirements to a large degree, as well as attracting regular high-demand visitors to Greece.

Flisvos Marina provides a wide range of recreation and relaxation opportunities, with a variety of shops and restaurants. Owners, crew and city residents can enjoy commercial, recreational and sporting activities in an attractive and verdant setting by the sea. Flisvos Marina proximity to downtown Athens, a city that uniquely combines ancient and modern, provides easy access to historical sites, monuments and museums, as well as the many cultural and entertainment options available in the Greek capital.

Flisvos Marina... at a glance

- Land Area: 90,228 m² ● Berths: 303 for yachts up to 180 metres – 173 of which can accommodate mega yachts and luxury yachts 35 metres+ ● Modern Infrastructure: 3,800 m² with high-end dining and recreational areas ● Walking paths and sports facilities

Facilities & Services

- 24/7 VIP Concierge Service ● 24/7 Watch Tower
- 24/7 Technical Services ● 24/7 Surveillance and Patrol Service ● WiFi ● Closed Circuit Television (CCTV) ● Port Authority ● Customs Services ● Fuel Station ● Helipad
- Traffic and Parking Control ● Modern fire detection and fire management ● Pollution control (liquid and solid) ● Administrative services, bookings and technical support ● First Aid Station
- Restrooms (WC – Showers) ● Playground ● Events (corporate, promotional, recreational, cultural, social corporate responsibility etc.)

Awards & Certifications

- Blue Flag Certification ● ISO9001:2008 and ISO14001:2004 certification ● 5 Gold Anchors from The Yacht Harbour Association (TYHA) ● Clean Marina Award from International Council of Marine Industry Associations (ICOMIA) ● EFQM Committed to Excellence Certification from the European Foundation for Quality Management (EFQM) ● Member of the Hellenic Marine Environment Protection Association (HELMEPA) ● Gold Award in the category of Facilities Excellence (Tourism Awards 2016).



10 Super Luxury Megayachts

01. Aquila, price \$600 million

02. Dubai, price \$400 million

03. A, price \$300 million

04. Enigma, price \$340 million

05. Genesis, price \$300 million

06. Phoenix, price \$200 million

07. Dubar, price \$180 million

08. Al Mirqab, price \$250 million

09. Lady Maura, price \$210 million

10. Redant, price \$181 million



Flisvos Marina

Yacht traffic: 1,000 mega yachts per year

Flisvos Marina Facilities: 2,800,000 visitors per year



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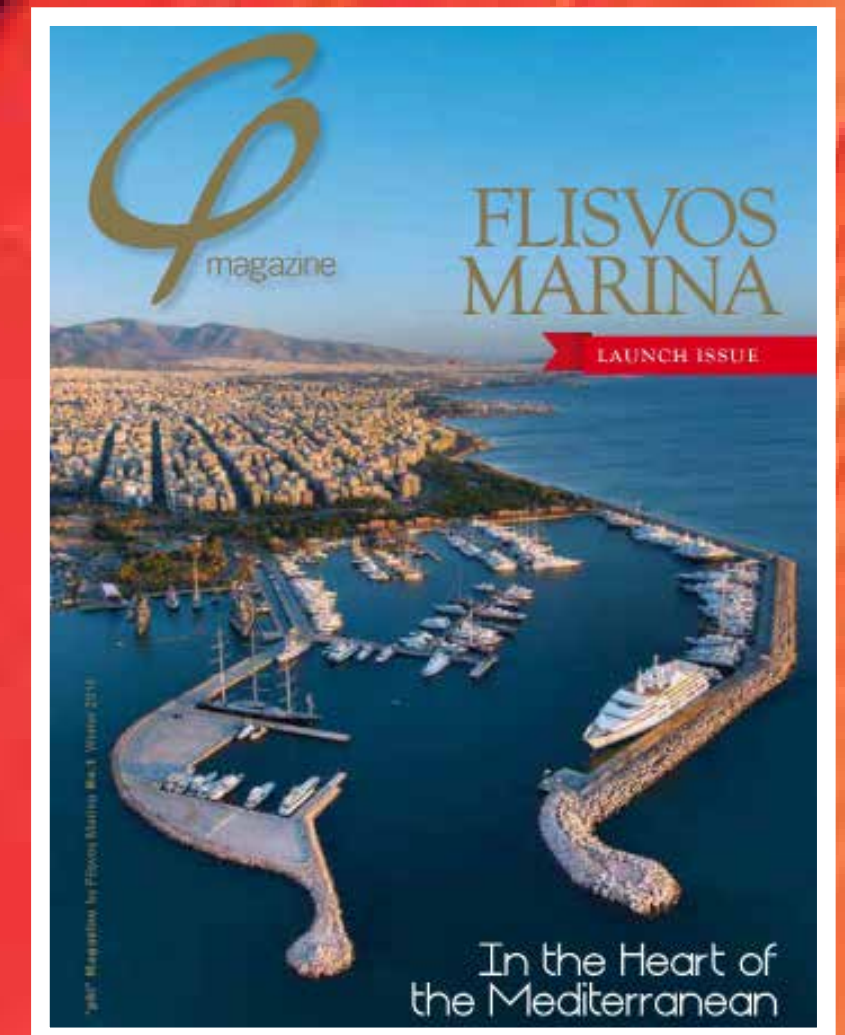
Purpose and Style of φ magazine

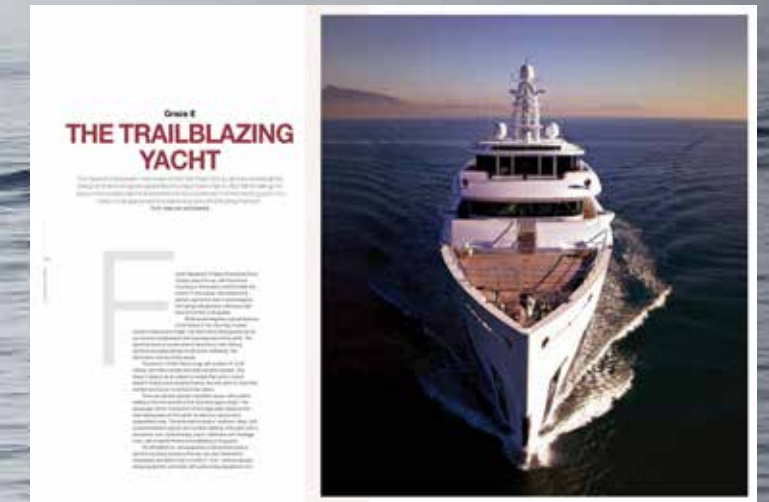
The φ was chosen for the title of the magazine for two reasons: it is the first letter of Flisvos Marina and is featured in its logo, and it is also the first letter of Faliron, the suburb where Flisvos Marina is located and developed.

φ magazine aims to promote Flisvos Marina, as well as its high-calibre services and facilities of the world-class marina, which make it a worthy competitor to all mega yacht marinas in the Mediterranean.

φ magazine wishes to highlight Faliron and the greater Athenian Riviera, and to advocate the tremendous potential of marine tourism in Greece, ensuring it is known in every corner of the world..

φ magazine will feature feature in its pages both domestic and international business, cultural and social life and the eclectic personalities who have engaged in fine projects with a quality result. The high standards and content of the magazine are indicative of the desire of the Flisvos Marina representatives for φ magazine to take its rightful place as a benchmark for all the above-mentioned areas.







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Distribution Points

- Flisvos Marina Reception Desk.
- Permanent yachts of the marina: owners, captains & crews.
- Transient yachts mooring at the marina.
- Yacht representatives in Greece.
- Flisvos Marina tenants: shops, restaurants, cafés and yacht services offices.
- Selected points (hotels, travel agencies, malls, multistores, etc.).
- Companies owned by marina shareholders.
- Elite marine tourism partners, domestic and international (agents, charters, brokers etc.)
- **Flisvos Marina stand at the Monaco Yacht Show (28/09/2016 - 01/10/2016)**

Magazine Specifications

- **Publication Language:** English
- **Dimensions:** 240mm x 330 mm
- **Cover:** 200 gsm triple velvet
- **Pages:** 90 gsm velvet
- **Publication:** Annually
- **Copies:** 3000 pcs..
- **2016 Distribution Period:** June – December 2016

Ad Rates 2016

Space	Rate, €
Full Page	3.200,00
1/2 Vertical	1.600,00
1/2 Horizontal	1.600,00
1/3 Vertical	1.067,00
Cover Spread	7.000,00
Spead	6.500,00
1st Spread	6.800,00
1st Full Page	4.300,00
2nd Full Page	4.100,00
3rd Full Page	3.900,00
4th Full Page	3.700,00
3rd Cover	7.800,00
4th Cover	9.000,00

* When the advertisement has 5 color there will be extra charge of 1000 €.
 * Service full page rate: 50 €
 Service Spread rate: 100 €
 * Publi Rate: per case

Advertising Specifications

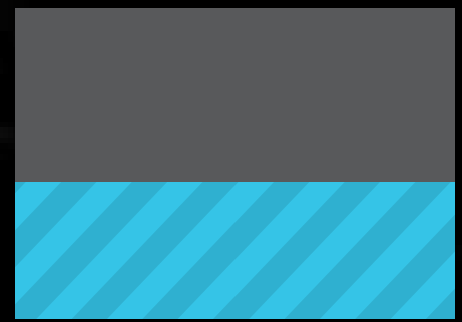
- High Resolution file in PDF, TIFF ή EPS
- Fonts must be create outlines.
- Resolution 300dpi.
- CMYK.
- The file must have trim 5mm for each side.
- Color proof



Spread (48 x 33cm)



Full Page (24 x 33cm)



1/2 Spread Horizontal



1/3 Spread Horizontal



1/2 Vertical



1/3 vertical

SUPPLEMENT ADDITIONAL EXPENCES

1. Insert supplement inside the magazine, without bag (on-demand): 0.01 euro per issue.
2. Insert supplement inside the magazine, in a particular page (on-demand): 0.02 euro per issue.
3. Insert supplement with bag (on-demand): 0.03 euro per issue.

SAMPLES

Hosting rate for samples agreed in occasion.
 Labour cost:0,03€ per issue. For package there is extra rate 0,02 € per issue.

STICKERS

1. Sample in a sachet or small cardboards to paste: Charge 25% extra of the page rate.
2. Standard supplement (4pages etc.)in a sachet or not. Extra Charge + 35% of the page rate.
3. Any other case, by agreement. Its obvious that the above advertising supplements are for small sizes. Otherwise will be an extra rate 0.02 € per issue.